

*Investing in the future by working together
for a sustainable and competitive region*

European Union  The European Regional Development Fund

**The North Sea
Region Programme**
2007–2013



 Provincie
Noord-Holland



Seminars on the Priorities of the Programme

Thematic Sessions
WEDNESDAY 24 JUNE
11.00–13.00

The seminars will consist of presentations by relevant experts, based on the recent Call for Papers under the Programme. The Secretariat will also be at hand to provide information about the status of the Programme and priority specific information. There will be opportunity for questions and discussion.

Drop in Seminars
WEDNESDAY 24 JUNE
14.00–17.00

The Programme will organise a series of drop in seminars to discuss aspects of project development, financial management and communications on project level.

The drop-in seminars are smaller and more intimate than the other seminars. They aim to provide an open and interactive forum for discussion and debate.

Partner Search Forum
WEDNESDAY 24 JUNE
14.00–17.00

At the Partner Search Forum, project developers and stakeholders have the possibility to meet and discuss project ideas. The session will provide excellent opportunity to find suitable project partners and to further develop ideas for potential projects.

The Partner Search Forum will run parallel to the drop in seminars. If you have registered for the Partner Search, you have received your personal schedule for meetings in advance. The project ideas for the Partner Search Forum can be found in the Project Idea Book 2009.

North Sea Commission Seminars
WEDNESDAY 24 JUNE
14.00–17.00

The North Sea Programme 2000–2006
As the 2000–2006 programming period is drawing to a formal close, the Secretariat will launch a new online tool presenting the results and outcomes of the Programme.



**The North Sea Region
Programme Secretariat**

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24–26 JUNE 2009

Egmond aan Zee | Haarlem | the Netherlands

***Joint Annual Conference
and General Assembly 2009***

***Sustainable
Innovation***

"Sustainable Innovation" is the theme of the conference. The focus will be on the social and environmental dimensions of innovation in the context of transnational cooperation and European policy framework. The term sustainable innovation refers to new and innovative products, services and processes that incorporate the concept of sustainability and progress towards the goal of competitive regions. This aim is at the core of the North Sea Region Programme 2007–2013.

Welcome to the Annual Conference and General Assembly 2009

The conference marks the main annual event of the North Sea Region Programme 2007–2013, which aims to expand the scope of transnational cooperation and facilitate relevant and innovative projects for the North Sea Region. The event will provide you with a chance to explore the challenges and possibilities of sustainable innovation in the North Sea Region. It will also give an insight into the issues that project developers and decision makers in the participating countries are challenged with in relation to the North Sea Region Programme and EU-cooperation.

Programme

Pre-meetings:

TUESDAY 23 JUNE 2009

Zuiderduin Hotel, Egmond aan Zee

14:00 North Sea Commission Thematic Groups Meetings

Day 1

WEDNESDAY 24 JUNE 2009

Zuiderduin Hotel, Egmond aan Zee

08:00 Registration and Coffee

Chair: **Mark Overman**, Ministry of VROM, the Netherlands

09:00 **PLENARY SESSION: Sustainable Innovation for the North Sea Region**

- Welcome and Introduction
Christian Byrith – Head of Secretariat
- Tackling climate change through sustainable innovation
Prof. Mojib Latif – Leibniz Institute of Marine Sciences at Kiel University (IFM-GEOMAR)
- Sustainable Innovation as a means for growth and job creation in Europe's regions
Colin Wolfe – Head of Unit, DG Regio, European Commission
- Sustainable innovation, a challenge in maritime policy?
Prof. Kevin Cullinane – Director of the Transport Research Institute, Edinburgh (tbc)

10:30 Opening of the exhibition and coffee break in the exhibition area

11:00 **SEMINAR SESSION: Transnational Cooperation on Sustainable Innovation – including presentations from the conference's call for papers**

- Seminar 1** Building on our capacity for innovation
- Seminar 2** Promoting the sustainable management of our environment
- Seminar 3** Improving the accessibility of places in the North Sea Region
- Seminar 4** Promoting sustainable and competitive communities

13:00 Lunch

14:00 **PARALLEL SESSIONS: The North Sea Region Programme 2007–2013**

- Partner Search Forum
- Drop in seminars on project development, finance and communications
- The North Sea Commission
- Political Seminar
- ESPON Project Territorial Diversity Workshop

17:00 Closing remarks

17:30 End of day 1

19:00 Dinner hosted by the North Sea Region Programme 2007–2013

Day 2

THURSDAY 25 JUNE 2009

Philharmonie, Haarlem

07:45 Transfer from Zuiderduin hotel to Philharmonie, Haarlem by bus

09:00 Registration participants and coffee/tea

09:30 **PLENARY SESSION: Sustainable Integrated Coastal Zone Management**

- Opening by the host
Rinske Kruisinga – Vice-President of the North Sea Commission
- Opening of the conference
Gunn Marit Helgesen – President of the North Sea Commission
Joe Borg – European Commissioner for Fisheries and Maritime Affairs
Cees Veerman – Former President of the governmental Commission for Sustainable Coastal Development and Former Dutch Minister of Agriculture, Conservation and Fisheries

Coffee break

PLENARY SESSION, continued

Rinske Kruisinga – Member of the Executive Council Province of Noord-Holland with the Water and EU portfolio
Steven Slabbers – Director of Bosch-Slabbers, Landscape Architecture Bureau

12:00 Lunch

13:00 **STUDY TOURS**

17:30 Arrival coaches from study tours, Zuiderduin Hotel

18:00 Cocktail at Zuiderduin Hotel

19:00 Dinner hosted by the province of Noord-Holland at beach restaurant 'Zilte Zoen', Egmond aan Zee



Day 3

FRIDAY 26 JUNE 2009

Province House, Haarlem

08:15 Transfer from Zuiderduin hotel to Province House, Haarlem by bus

09:30 **ANNUAL BUSINESS MEETING OF THE NORTH SEA COMMISSION** For members only

12:30 Lunch

14:00 **EXECUTIVE COMMITTEE OF THE NORTH SEA COMMISSION** For members only

16:00 Cocktail

SATURDAY 27 JUNE 2009

Informal closing-up

10:30 Visit to Haarlem, Amsterdam

SUSTAINABLE DEVELOPMENT: Coastal Weak Links

Sea levels are rising due to climate change. The surge is also becoming stronger, and the seabed off the coast is subsiding. This has consequences for future coastal safety. The Province of North-Holland and the Hollands Noorderkwartier District Water Control Board have joined forces to strengthen the sea defences and dune areas along the North Sea coast. 'Weak links' are locations along the coastline which, according to the latest insights no longer comply with safety standards. During this tour, the coastline of North-Holland will be shown. First, the coastal zone 'De Donkere Duinen' will be visited; a project of sustainable coastal development. Then, the tour will go to the narrow coast line and the village of Callantssoog and to the dike of Petten. Both areas are indicated as a 'weak link' and a reinforcement plan is being made to ensure adequate security over the next fifty years.

TRANSPORT: Innovative transshipment area of IJmuiden

Corus is based in the harbour of IJmuiden and is a customer focused, innovative value-driven company, which manufactures, processes and distributes steel products and services to customers worldwide. It is Europe's second largest steel producer with annual revenues of around £12 billion and a crude steel production of over 20 million tonnes. Handling these products is a very complicated logistic job. Therefore, Corus has created an innovative process of handling with a terminal hall. This tour will start with a visit and guided tour at Corus. After this, the programme will continue with a boat trip through the harbour of IJmuiden.

INNOVATION AND EDUCATION: A Dutch wind energy cluster

Sustainable technology is the driving force behind society and industry. ATO (Associatie Technologie Overdracht) is an innovator, initiator and intermediary in the field of sustainable technology, both in its role as product and market developer and as a facilitating body. This tour will start at ATO in Den Helder with a presentation on the development of a strong Dutch wind energy cluster. After this presentation the tour will go to Harakosan, a Dutch manufacturer of multi-megawatt gearless wind turbines for electric power generation.

CULTURE AND TOURISM: The Defence Line of Amsterdam

The Defence Line of Amsterdam was placed on the World Heritage List in 1996. This 135 km-long line of defence encircling the capital city, buttressed by 46 fortresses, showed the dogged determination of the Dutch to defend themselves if necessary. Constructed between 1883 and 1920, water management and control played an important role in its design: the defence line could come into force within 48 hours by flooding the surrounding areas. This tour will go to the Fortress of Vijfhuizen; a renovated fortress near Haarlem which is used for art exhibitions.

MARINE RESOURCES: Mussel Seed Capture Installations (MSCI)

Mussel Seed Capture Installations (MSCI) are a new form of sustainable shellfish fisheries. With the invention of this system by Royal Prins & Dingemans (KPD) it is now possible to get small mussels, also called mussel seeds, as an alternative for bottom fishing of these mussel seeds. This tour will be by boat and we will be visiting these MSCIs.

